



SUPPORTING  
WOMEN ENTREPRENEURS  
IN BC



# the Pollinator program



We're building something exciting: a network of women entrepreneurs across BC, called the Pollinators!

Their mission? To spread the word about resources and support available for women business owners, connect to each other and build a strong, supportive community.

The Pollinator Program is a volunteer initiative that invites women across BC to help spread awareness of WeBC's resources and build stronger connections within their communities.

As a Pollinator, you'll help women entrepreneurs learn about the tools, training, and support available through WeBC. You'll share information, make introductions, and guide women toward resources that can help them start, grow, or strengthen their businesses.

Together, we're creating a ripple effect of support, opportunity, and impact!

[GO.WE-BC.CA/POLLINATORPROGRAM](https://go.we-bc.ca/pollinatorprogram)



Learn more about being  
*a Pollinator*



## BENEFITS OF JOINING

- 1. Insider Info**  
Be the first to hear about WeBC programs, funding, and resources from the ecosystem.
- 2. Skill Building**  
Learn from industry experts in exclusive training opportunities.
- 3. Networking**  
Connect with like-minded women entrepreneurs across BC in live and virtual events.
- 4. Freebies!**  
Enjoy free tickets, promo codes, and membership access for partner events and training.
- 5. Visibility**  
Gain speaking and facilitation opportunities to share your expertise with our broader community.
- 6. WeBC Swag**  
Because who doesn't love a little extra something?

## WHAT WE ASK OF YOU

- Attend quarterly Pollinator meetings to stay informed and connected
- “Take us with you”—share WeBC resources and opportunities as part of your regular business and networking activities
- Represent WeBC with professionalism, positivity, and authenticity

## TIME COMMITMENT

- Approximately 2-3 hours per quarter, to attend quarterly online meetings and engage in community conversations.

Spread ideas. Help communities bloom.

*Become a Pollinator.*

LEARN MORE AT

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WeBC IS FUNDED BY PACIFIC ECONOMIC DEVELOPMENT CANADA AND THE GOVERNMENT OF CANADA'S WOMEN ENTREPRENEURSHIP STRATEGY