

MINERALS NORTH

2027



TERRACE, BRITISH COLUMBIA • MAY 2027

100 YEARS OF
TERRACE
1927 — 2027

Sponsorship Prospectus

Building the future together — a century of community, and the northern industry that will shape the next one.



PROUDLY HOSTED BY
The Terrace & District
Chamber of Commerce
and the City of Terrace

Industry • Community • Workforce •
Opportunity

MINERALS NORTH.CA



About Minerals North

Minerals North is one of the largest northern mining and exploration conferences in Western Canada — a community-hosted event that brings industry, Indigenous communities, government, and northern businesses together around responsible resource development. In 2027, the Terrace & District Chamber of Commerce will host Minerals North in Terrace, BC, during the city's centennial year.

Terrace has proudly hosted Minerals North five times — in 1989, 1992, 2001, 2007, and 2013 — and returns in 2027 with a renewed focus on responsible development, meaningful partnerships, workforce futures, and regional economic growth.

100s DELEGATES ACROSS NORTHERN BC	6th TERRACE HOST YEAR (2027)	100 YEARS — TERRACE CENTENNIAL	5 FOCUS AREAS
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Why Sponsor

Sponsoring Minerals North 2027 places your organization in front of hundreds of delegates from across northern British Columbia — exploration and mining companies, service and supply contractors, Indigenous governments and development corporations, provincial and federal agencies, local government, and educators.

- Direct visibility with the decision-makers shaping resource development across the Northwest.
- Association with the region's leadership on responsible development and Indigenous-industry partnership.
- Lasting goodwill in the communities where your business operates.
- A focused platform to showcase your products, services, and people to a regional audience.

RESPONSIBLE DEVELOPMENT IN THE NORTHWEST

1927 — 2027

A century of Terrace. A sixth time hosting.

Terrace was incorporated as a village on 29 December 1927. One hundred years later, the city welcomes northern industry back for its sixth Minerals North — a conference that has been hosted by communities across northern British Columbia since 1989.

TERRACE AS HOST COMMUNITY

1989 FIRST	1992 SECOND	2001 THIRD	2007 FOURTH	2013 FIFTH	2027 SIXTH
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WHAT MINERALS NORTH 2027 IS BUILT AROUND

Stronger together**Responsible
development****Meaningful
partnerships****Workforce
futures****Economic growth**

Celebrating Terrace. Celebrating 100 years. Building our next 100.

Sponsorship at a Glance

LEVEL	INVESTMENT	WHAT IT ANCHORS
 GOLD	\$30,000	Overall Conference Sponsor — name on every delegate badge (Exclusive)
 SILVER	\$20,000	Keynote Address & Welcome Reception (Exclusive)
 PLATINUM	\$15,000	Opening Ceremonies (Exclusive)
 COPPER	\$10,000	Conference Program & Refreshment Breaks (Limited)
 COMMUNITY SPONSORSHIP	Goods / Services	Lunch · Dinner / Banquet · Shuttle · Field Trips & Tours

All cash levels are exclusive or limited to protect sponsor visibility. Community sponsorship contributions are recognized at a level commensurate with the value provided. Trade show booth space is sold separately and is not included in any sponsorship package.

What Each Level Includes

Every benefit listed in this prospectus, side by side. Full detail for each level follows on the next four pages.

BENEFIT	 GOLD	 SILVER	 PLATINUM	 COPPER
Investment	\$30,000	\$20,000	\$15,000	\$10,000
Availability	Exclusive	Exclusive	Exclusive	Limited
What it anchors	Overall conference · badges & lanyards	Keynote & welcome reception	Opening ceremonies	Program & refreshment breaks
Complimentary registrations	6	3	2	2
Banquet tickets	6	6	4	2
Preferential banquet seating	Included	Included	—	—
Speaking opportunity	5 min — reception & opening	Introduce the keynote speaker	—	—
Printed program presence	Full-page profile	Half-page recognition	Logo	Logo
Signage, print & website recognition	Included	Included	Included	Included
Verbal acknowledgement	Included	Included	Included	Included
Logo on the event website	Logo & link	Logo & link	Logo	Logo

Trade show booth space is sold separately and is not included in any sponsorship package. Custom packages can be built on request.

GOLD

OVERALL CONFERENCE SPONSOR

\$30,000

Gold is the face of Minerals North 2027. Your brand travels with every delegate — on every badge and lanyard, through every session and social event — making this the single highest-visibility position available.

WHAT YOU RECEIVE

- Premier recognition as Overall Conference Sponsor on all signage, print materials, and the Minerals North website.
- Company name and logo displayed on delegate name badges and lanyards.
- Verbal acknowledgement throughout the conference.
- Five-minute speaking opportunity at the Welcome Reception and Opening Ceremonies.
- Six complimentary delegate registrations.
- Six banquet tickets with preferential seating.
- Full-page profile in the printed conference program.
- Logo and link featured on the event website.

BY THE NUMBERS

6

REGISTRATIONS

6

BANQUET SEATS

2

SPEAKING MOMENTS

1 of 1

EXCLUSIVE LEVEL

EXCLUSIVE — ONLY ONE GOLD SPONSOR FOR MINERALS NORTH 2027

To secure the Gold sponsorship, contact the Terrace & District Chamber of Commerce — details on the back page.

SILVER

KEYNOTE ADDRESS & WELCOME RECEPTION

\$20,000

Silver owns the conference's two highest-energy gatherings — the keynote address and the welcome reception — where delegates are most engaged and most receptive to your brand.

WHAT YOU RECEIVE

- Recognition as sponsor of the Keynote Address and Welcome Reception across signage, print, and website.
- Opportunity for a company representative to introduce the keynote speaker.
- Verbal acknowledgement throughout the conference.
- Three complimentary delegate registrations.
- Six banquet tickets with preferential seating.
- Half-page recognition in the printed conference program.
- Logo and link featured on the event website.

BY THE NUMBERS

3

REGISTRATIONS

6

BANQUET SEATS

Keynote

SPEAKER INTRO

1 of 3

EXCLUSIVE LEVEL

EXCLUSIVE — ONLY THREE SILVER SPONSOR FOR MINERALS NORTH 2027

To secure the Silver sponsorship, contact the Terrace & District Chamber of Commerce — details on the back page.

PLATINUM

OPENING CEREMONIES

\$15,000

The Opening Ceremonies set the tone for the entire event. Platinum puts your representative front and centre as delegates gather for the official welcome to Minerals North 2027.

WHAT YOU RECEIVE

- Recognition as Opening Ceremonies sponsor across signage, print, and website.
- Verbal acknowledgement throughout the conference.
- Two complimentary delegate registrations.
- Four banquet tickets.
- Logo featured in the printed conference program and on the event website.

BY THE NUMBERS

2

REGISTRATIONS

4

BANQUET SEATS

Opening

CEREMONIES HOST

1 of 4

EXCLUSIVE LEVEL

EXCLUSIVE — ONLY FOUR PLATINUM SPONSOR FOR MINERALS NORTH 2027

To secure the Platinum sponsorship, contact the Terrace & District Chamber of Commerce — details on the back page.

COPPER

CONFERENCE PROGRAM & REFRESHMENT BREAKS

\$10,000

Refreshment breaks are where delegates gather and network. Copper keeps your brand front and centre during the conference's busiest social moments, session after session.

WHAT YOU RECEIVE

- Recognition on signage, print materials, and the Minerals North website.
- Logo displayed during refreshment breaks.
- Verbal acknowledgement throughout the conference.
- Two complimentary delegate registrations.
- Two banquet tickets.
- Logo featured in the printed conference program and on the event website.

BY THE NUMBERS

2

REGISTRATIONS

2

BANQUET SEATS

Breaks

LOGO ON DISPLAY

1 of 5

EXCLUSIVE LEVEL

LIMITED — ONLY FIVE COPPER SPONSORSHIPS AVAILABLE

To secure a Copper sponsorship, contact the Terrace & District Chamber of Commerce — details on the back page.

Community Sponsorship Opportunities

Community partners provide goods or services in exchange for recognition. Each contribution is recognized at a level commensurate with cash sponsorship — keeping coordination and delivery local while putting your brand in front of every delegate.

Lunch Catering Sponsor

LIMITED

Provide catering for a conference lunch.

- Recognition on signage at the sponsored lunch, plus print and website acknowledgement.
- Verbal acknowledgement during the conference.

Dinner / Banquet Catering Sponsor

EXCLUSIVE

Provide catering for the Banquet & Awards Evening — the marquee social event of the conference.

- Recognition on banquet signage and table menus, plus print and website acknowledgement.
- Verbal acknowledgement during the banquet program.

Shuttle / Transportation Sponsor

EXCLUSIVE

Provide shuttle vehicles and drivers between hotels, venues, and the airport — supporting safe, responsible transportation for delegates.

- Recognition on shuttle signage, plus print and website acknowledgement.
- Verbal acknowledgement during the conference.

Field Trip / Tour Sponsor

LIMITED

Provide vehicles or support for pre-conference field trips and site tours.

- Recognition on tour materials, plus print and website acknowledgement.
- Verbal acknowledgement during the conference.

Become a Minerals North 2027 Sponsor

We look forward to building the future of northern industry — together. To confirm a sponsorship, request a custom package, or discuss community sponsorship opportunities, please contact:

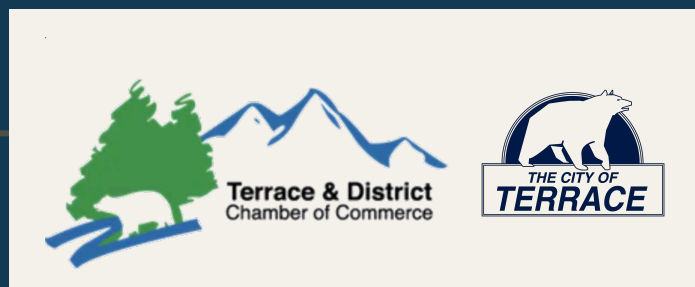
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Hosted by the Terrace & District Chamber of Commerce and the City of Terrace
In partnership with the Minerals North Conference Association